



AFTER ELLEN

Media Deck 2020

The lesbian pop culture site that plays for your team, AfterEllen.com has been entertaining women since 2002.

AfterEllen.com works the lesbian/bi pop culture beat with a fun, feminist perspective on film, television, music, books and fashion. We also cover lifestyle issues like sex and dating, fashion and humor, and our take on the current political climate as it affects our community. AE delivers new and exclusive celebrity interviews, film reviews, TV recaps, original video and more, and is a continually evolving website for women of all walks of life.

ABOUT



499k

Monthly UVs

457k

Social Reach

30% Desktop
70% Mobile

3 Average
Minutes Per Visitor



Reaching Women



\$93k

Average HHI

62M

Yearly Pageviews

Reaching Women



Topics Covered

- TV, Movie, Music & Book Reviews
- Celebrity Interviews
- Dating & Sex
- Fashion and Beauty
- Family life

Did You Know?

- AfterEllen reaches lesbian, bisexual and questioning women - and their friends and allies - all over the world!
- AfterEllen was awarded Journalist of the Year Award by the National Gay & Lesbian Journalists Association

About AfterEllen

New For 2020



Lez Dish It Out

Join our panel of journalists as they recap the latest entertainment news, and review the latest episode of your favorite women-focused TV series. Exclusive interviews and surprise guests join us in the podcast studio. Video highlights and exclusive clips will be featured on our website.

AfterEllen, AfterHours

AfterEllen's favorite MD sits down to answer readers doubts offering medical and relationship advice to listeners. For those questions you're uncomfortable asking.



Weekly Podcast

New for 2020

Her-Story

A series featuring interviews with women who inspire us. From celebrities, chefs, athletes, artists, filmmakers, fashion and political icons to everyday women who are doing extraordinary and inspirational things. We take an inside look at the females who have dared to make Her-Story.

Femme & Fierce

Tips, trends and advice on style, fitness, travel and reviews on the latest must-have products. This is podcast for lesbian fashion , lifestyle, and culture.

Podcast Series



Welcome Home

AfterEllen.com has moved to Hollywood. Now headquartered in the entertainment capital of the world, we'll be covering red carpet premieres and exclusive celebrity sit downs. Bringing our coverage closer to the action.



New for 2020

Thank you.



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LESBIAN NATION, LLC